

## RECENT INVESTMENTS

- Streetscape Improvements
- Arts Corridor Branding
- Storefront Improvements

**7.5%** increase in households since 2010

**Highly Accessible** via SEPTA's Market-Frankford Line and bus routes

**First Fridays** showcase local talent every month



## Exposure from CITYWIDE & REGIONAL ATTRACTIONS

in Fishtown

(Frankford Hall, The Fillmore, Kit and Ace)

**Professional Corridor Management + Active Business Association**

**15,000** visitors at the Kensington Kinetic Sculpture Derby & Arts Festival

New **Businesses Opening** Monthly

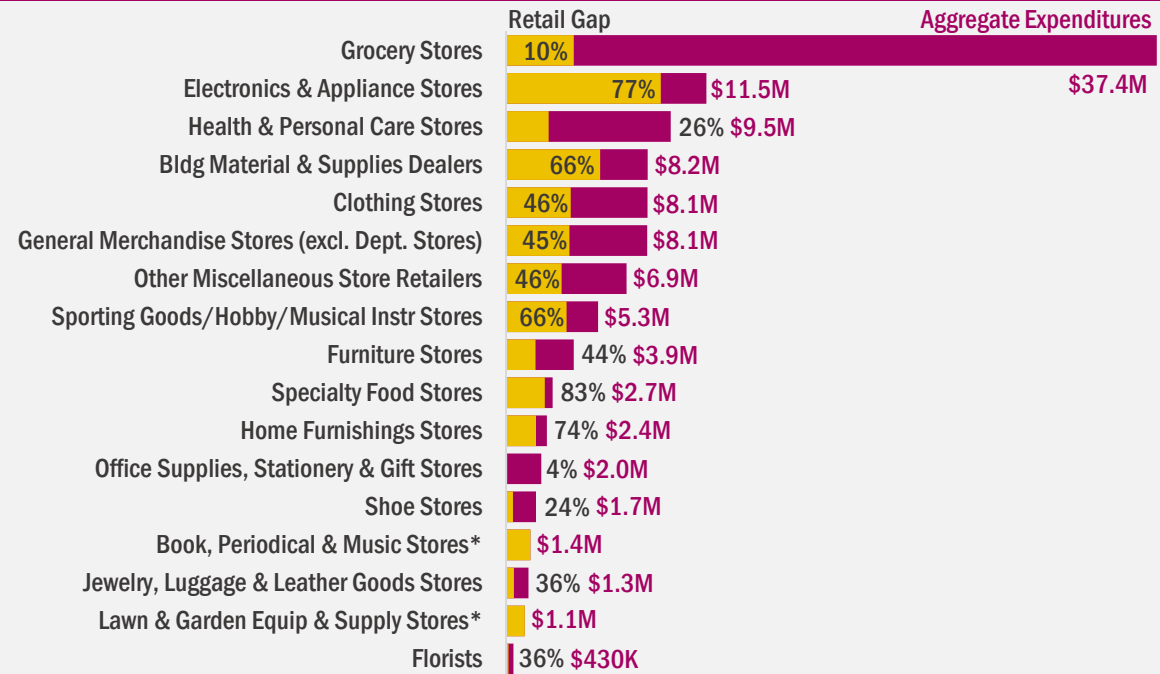
**Residential Development BOOM**

in surrounding neighborhoods



# FRANKFORD AVENUE

# 2015 RETAIL SPENDING GAP



\*Aggregate Expenditures = Retail Gap

Note: The above graph shows total expenditure potential and leakage based on the corridor's retail trade area.

## 2015 DEMOGRAPHICS

Population	21,487
Population Density (per square mile)	20,861
Projected Population Growth 2015-2020	5.3%
Daytime Population (Employment)	1,728
Households	8,909
Homeowner Households	57.3%
Median HH Income	\$38,615
Average HH Income	\$49,140
HH Income >\$50,000	38.7%
Median Age	34.5

## TRAFFIC COUNTS ON FRANKFORD AVE

Between York St & Lehigh Ave	7,463
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## BICYCLE COUNTS ON FRANKFORD AVE

North between Montgomery Ave & Berks St	209
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## GOOD TO KNOW...

**22%** of the population is between the ages 25 and 34

**35%** of the adult population has a Bachelor's Degree or higher

## ARTS CORRIDOR DESTINATION BUSINESSES

