



Business Newsletter

Save the Date!

NKCDC Business Breakfast
Wednesday July 12th
8-9am
O'Reilly's Pub
2672 Coral Street
(at Lehigh and Frankford Ave)

Jeremy Hancher of the [Environmental Monitoring & Assessment Program](#) (EMAP) will be presenting information about this special state program for businesses. EMAP, a research program of the U.S. Environmental Protection Agency, provides energy audits to help businesses save money on their utility bills.

Please Join Us!

Facade Improvement of the Quarter

Michael's Decorators
2212 Frankford Ave



For more information on the facade improvement grant and how we can help you improve your businesses facade-

Contact [Sarah Corlett](#)
215 427 0350 x 111

Fishtown Area Business Association

Join today for only \$50!
Monthly Meetings open to the public

Summer 2008 Vol.8 Issue 3

July 7, 2008

\$ Micro Loan Programs for Small Businesses \$

[The Philadelphia Development Partnership](#) works with small businesses and entrepreneurs by providing education and technical assistance as well as small loan products. Below are descriptions of their loan programs.

- **Small Business Loan Program:** Entrepreneurs participating in either a peer group or individualized training are eligible for a direct loan product. The Small Business Loan (SBL) program offers loans that range from \$1,500 to \$25,000. SBLs are not tied to membership in a peer group and those applying will be assigned to work directly with a business development consultant. Unlike a peer loan, applying for a SBL will require a credit check and assignment of collateral.
- **Peer Loans:** Through PDP's signature program, Community Capital Works, entrepreneurs who become members of a chartered peer group are eligible to apply for loans graduating in steps from \$500 to \$5,000. Individual members must make loan requests through their peer group. These loans are given out regardless of credit history or collateral!

Every other Wednesday, PDP holds open houses on their Peer Loan Program from 6:30-8pm. At the PDP Offices, The Bourse Building at 5th & Market, Philadelphia, PA Please call to register: 215-545-3100

To find out more or to apply for a PDP loan contact PDP at 215 545 3100 or go to www.pdp-inc.org

The [Greater Philadelphia Urban Affairs Coalition](#) also has a Small Business Loan Program. **The Philadelphia Business Builder Loan Program:** This program provides a means for small businesses (defined as businesses with annual revenues of less than one million dollars), located in low – and moderate- income census tracts or predominantly minority census tracts in the City of Philadelphia, to obtain lines of credit, working capital, inventory or capital improvements to grow their businesses. This loan is for businesses that have been in operation for six months or more. The applicant's personal credit score must be at least 630. The maximum loan size is \$50,000.

For more information on GPUAC Loans please contact Shante Antrom-Gowans at 215-851-1740 www.gpuac.org

are
**EVERY FIRST WEDNESDAY from
5:30-7pm**
@ 3rd Federal Bank 136 W Girard Ave
[Contact Paul Kimport](#)
or visit www.fishtownbusiness.org

Special Thanks goes out to Drexel University's Visual Merchandising program for sprucing up some East Girard Businesses.



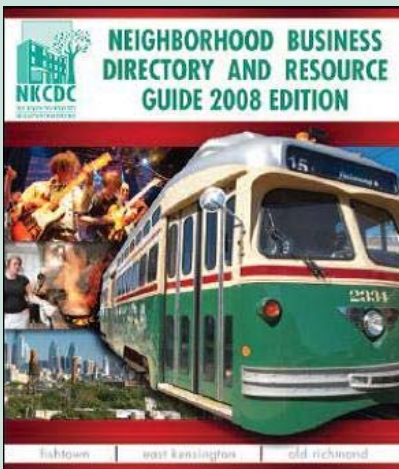
Check out new window displays at Hot Potato Cafe, Century 21 Leibovitz Realtors, and Affordable Skin Care Salon.

Looking for a Commercial or industrial property?

Check our online [Property List](#) and sign up to receive monthly updates.

Visit our website at www.nkcdc.org to sign up or [Email Kathryn](#) directly to be added to the list.

2009 Neighborhood Business Guide



This year will be adding businesses in the 19134 zipcode to our local business guide. We will be sending out the ad sponsorship letters in August this year. Please look out for them so you don't miss advertising in the neighborhood directory!
For questions about the directory contact Kathryn at 215 427 0350 x 120

For more information on how we can assist your existing or start up

More News and Events

"A City that Works" Forum for the Business Community

When: Monday, July 21, 2008, 8:30 - 10 a.m.

Where: Greater Philadelphia Chamber of Commerce 200 S. Broad Street, 7th Floor, Fred DiBona Room

Senior City officials will explain the city's goals for public safety, education, jobs, healthy communities, ethics, and customer service, and will facilitate small group discussions about how to make Philadelphia "A City that Works." Mayor Nutter and his top aides will your input to help shape the performance standards and customer service expectations for city departments. Space is limited.

To attend, contact Allison Kelsey at the Economy League:
akelsey@economyleague.org, T: 215-875 -1000 x14, by 7/14/08.

Free Sustainability Workshop

When: July 19th - 10:00am - 12:00 noon

Where: Marketplace at East Falls 3747 Ridge Ave.,



Learn how to turn your home or workplace in to an eco-friendly environment. This workshop is an opportunity to meet local industry experts who can answer those burning questions that have caused you to be on the fence about "going green". Learn how to implement that upgrade in your home using a variety of sustainable materials/products; and schedule a viewing to see new Eco-friendly residential projects in Philadelphia.

Complimentary wine tasting after the event. Compliments of Crossing Vineyards and Winery.

RSVP for this FREE event by emailing bev@cashflow-realestate.biz or call 215 294 8875



This Season's Featured Business:

Affordable Skin Care Salon

Affordable Skin Care Salon Owner Mary Freihofner came to her profession through years of struggling with her own Cystic Acne. After falling in love with Philadelphia in 2000 she moved here upon realizing that her home town of San Francisco was too radical for her. She enrolled in the Cottman Academy of Beauty where she received a Pennsylvania

business contact-

Sarah Corlett
Economic Development Director
Email: scorlett@nkcdc.org
Phone: 215 427 0350 x 111

Also Visit:

www.frankfordavearts.org
www.Fishtownbusiness.org
www.kineticckensington.org

esthician's license and then later became a certified medical esthetician. Then Mary spent some time as a social worker specializing in welfare to work programs. It was then that she decided she wanted to be an entrepreneur and devote her energy to fighting acne. In 2004 opened shop in her own neighborhood of Fishtown and her business has grown steadily over the past 4 years. Originally, Mary could only be operate a few days a week because she was also completing her undergraduate degree in Archeological Anthropology at Temple University. Now clients can visit Mary five days a week and marvels that the she was able to keep the business going and attend school simultaneously.

Mary is delighted that she is able to bring effective, safe skin care to people affordably. Many of her clients come twice a month for regular treatment because she keeps their skin glowing using a variety of natural skin care products, all of which she personally has tested. Since her prices are lower than most spas with average treatments at \$44, people are able to come frequently. If you are in need of further pampering, she also offers massages and waxing. She continues bring cutting edge treatments and products to Girard Avenue. Mary stays connected to the community as founding member of the Fishtown Area Business Association and an active board member.

Open Tues-Friday 10am-7pm Saturday 10-4 pm
215-203-0995 www.AffordableSkinCareSalon.com

From the desk of the Economic Development Department.
For more information please email Kathryn at kdoherly@nkcdc.org

Mailing list:

[Remove my name from all future email correspondence](#)

Address postal inquiries to:
New Kensington CDC
2515 Frankford Avenue
Philadelphia, PA 19125

Powered by

