

New Kensington Community Development Corporation

**QUARTERLY BUSINESS NEWSLETTER**

**Spring 2007**

**Volume 7**

**Issue 2**

2515 Frankford Ave  
Philadelphia, PA 19125  
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**The 2nd  
Annual  
Trenton  
Avenue Arts  
Festival Needs  
You!**

**Saturday May 19th 2007 12-5pm along Trenton avenue  
celebrate our neighborhood with bands, 50+ arts and  
craft vendors and parade, local food and beer and your  
neighbors!**



from 2006 Trenton Avenue Festival

**The first annual Trenton Avenue Arts Festival was  
started in 2006 by the members of East Kensington  
Neighbors Association as a way of raising funds for  
neighborhood projects and revitalization. It was also a  
great way to bring forth the emerging underground art  
scene and growing artist community. This event  
celebrates the rich history of Kensingtons only  
remaining cobblestone street.**

**The community embraced the idea and the 2006 Festival  
was a huge success. Over 50 eclectic vendors sold their  
work ranging from pottery and glass to jewelry and  
screen printed t-shirts. Delicious food was supplied by  
four neighborhood restaurants and our own Yards  
Brewery supplied their delicious specialty. People of all  
ages enjoyed the shopping, food and music. Local  
musicians were invited to play to represent all forms of  
art; Kenn Kweder, Abe the Rock Star, and Urbana were  
among those who performed throughout the day. Artists  
that restore vintage cars and motorcycles demonstrated  
the neighborhood's diverse art scene by displaying their**

**Save the Date!**

**Entrepreneurship Week:  
Empowerment Group April  
23<sup>rd</sup> to 28<sup>th</sup>**

Through out the week, the  
Philadelphia Entrepreneurship  
Week will feature:

- Small Business  
Exposition in  
Rittenhouse Square
- Business assistance  
fair featuring banks,  
insurance providers  
and city agencies
- Workshops and  
training sessions
- Consulting Sessions

FOR MORE INFO Call 215 427  
9245 or [www.empowerment-  
group.org](http://www.empowerment-group.org)

**LOCAL BUSINESS  
SPONSORS NEEDED!**

The Kensington Kinetic  
Sculpture Derby, will be a  
city wide design  
competition in our  
neighborhood May 2007  
at the Trenton Ave Arts  
Festival. We are looking  
for sponsors and judges  
for this parade and design  
competition. We need  
sponsors to help with-  
prizes for winners, cash  
sponsors to cover  
advertising costs, and  
judges to determine the  
winners. We are also  
seeking entries to this  
human powered design

work.

**The Arts Festival is open to anyone with a creative energy. Local businesses such as Plaid Pony Vintage and Art Star Gallery are featured during the festival as well. Even Mural Art Program participated by having a tile painting table for kids and adults.**

**CONTACT Laura Semmelroth to vend or to sponsor 215 739 0310 [lsemmelroth@nkcdc.org](mailto:lsemmelroth@nkcdc.org) or [www.ekna.org](http://www.ekna.org)**

**In 2007 Trenton Ave Arts Festival plans to collaborate with the Kensington Kinetic Sculpture Derby sponsored by the new Kensington Community Development Corporation. See below for details-**

Picture a line of big imaginatively wacky floats parading down Frankford, across Girard, through Penn Treaty Park, up Richmond, over Cumberland, down Aramingo, across York, once more on Frankford, looping right on Lehigh, and bumbling down Trenton for a big muddy finish at Susquehanna.



2005 Towson U entry

courtesy of the AVAM's Baltimore Kinetic Sculpture Race website.

Did you get that? Good. No, there will not be cars driving parade floats through Penn Treaty Park. These are people powered floats driven by bicycles; pure green machines. Yes, Trenton Avenue, you have to love those cobblestones and it would not be as fun without the mud pits.

**DESIGN>BUILD>DRIVE>  
PEOPLE POWER**

**For more Info or to register go to [www.kinetickensington.org](http://www.kinetickensington.org) and contact Kathryn at [kdoherly@nkcdc.org](mailto:kdoherly@nkcdc.org) 215 427 0350 x 120**

## **SPRING FRANKFORD AVE CLEAN UP APRIL 14th!**

**Our bi-annual clean up for Frankford Avenue again needs your help sprucing up our corridor. As usual we will meet at the NKCDC Garden Center at 1825 Frankford Ave at 9 am and break up into groups to clean all along Frankford Avenue. After the avenue is all clean and the garbage has been bagged, we meet at Yards Brewing Co for a BBQ lunch. If you want to be a Captain contact James at 215 427 0350 x106**

**9-12 Saturday April 14th meet at 1825 Frankford ave  
Raindate Saturday April 28th!**

**Featured Available Properties**

competition and festival!!!

For more information or TO SPONSOR please contact Kathryn at 215 427 0350 x 120 or [kdoherly@nkcdc.org](mailto:kdoherly@nkcdc.org)

or go to [www.kinetickensington.org](http://www.kinetickensington.org)

**April 18th 2007**

## **Next Business Breakfast**

**Wednesday April 18th 2007 8-9am**

**WHERE: AT JA Cunningham Welding Supply at 2025 Trenton Ave st**

**WHO: Melissa Dietrich from the Chamber of Commerce Contact Sarah Corlett 215 427 0350 x111 for more info**

## **Enterprise Center Business Plan Competition**

The Enterprise Center is conducting the 7<sup>th</sup> Annual Minority Business Plan Competition.

Submit your business plan, become a winner and earn up to **\$25,000** to make your dream a reality!

Visit

[www.theenterprisecenter.com/mbpc](http://www.theenterprisecenter.com/mbpc) for details

## **ART RACKS ROUND TWO!**

**NKCDC will be sponsoring more ARTRACKS. Bicycle racks that are hand made sculptures,**

**2042-46 Amber St**

New Professional Studio/Commercial Space  
 Four spaces in a newly renovated warehouse from 1000 to 2000sqft.  
 Large windows on two sides, interior courtyard entry.  
 All new fit out...floors, windows, appliances, HVAC.  
 Visit [www.coverllc.com](http://www.coverllc.com) for more info and images. click on projects/Milk Depot.  
 Or contact us at [info@coverllc.com/267-237-8320](mailto:info@coverllc.com).

**Property Details for Listing # 4916452****1444 Frankford Ave**

Price: \$485,000

This property is for sale in as in condition, property has 10 rooms between 2nd and 3rd room which can be easily converted into two, two bedroom apartments or can also be converted to commercial space. Come take a look and make an offer  
 Year Built: 1927 SQ FT of Land : 1479  
 Zoning C2 Annual Taxes \$476.00  
 Courtesy of Century 21 Advantage Gold-Roosevelt

2218 Frankford Avenue  
 Patty Stein  
 215-205-2075

Rehabbed mixed-use. First floor commercial space and top 2 floors residential.  
 Approximately 2000 square feet on first floor which included basement for commercial storage use. Commercial space built to suit. For Lease.

**2126-32 Somerset st**

8,000 sq.ft. raw space 2nd floor.  
 renter could sub- divide  
 artist work space dble doors with chain hoist  
 forklift available  
 \$2400 monthly  
 contact Gary Cueny  
 215-427-1499

2446 York Street  
 John Motio  
 215-240-5860

Rehabbed mixed-use. First floor commercial and two residential units on second and third floor.  
 Interior is built to suit. Handicap accessible ramp. FOR LEASE

2031 Frankford Avenue  
 Steve Cacciutti  
 610-456-1113

Rehabbed mixed-use. Commercial on the first floor, approximately 1,200 square feet and a half basement. Two residential units above. FOR LEASE.

Listing # 4847113  
2233-43 Frankford Ave  
 Price: \$399,900

Family Food Mart location includes all equipment!  
 Great Location!

**★ FEATURED BUSINESS**

encouraging more art  
 and bicycling in the  
 19125 zipcode. The  
 request for proposals is  
 on on our website  
 at [www.nkcdc.org](http://www.nkcdc.org)  
 click here for RFP.

**FOR MORE INFO**  
 Contact Laura  
 Semmelroth at 215 739  
 0310 or email  
[lsemmelroth@nkcdc.org](mailto:lsemmelroth@nkcdc.org)

**ART RACK T SHIRTS**  
 are BACK!  
 stop by our office to  
 buy your own limited  
 edition ARTRACK T-  
 Shirt for only \$10,  
 proceeds go to help pay  
 for more ArtRacks!

**FABA**  
**Fishtown Area**  
**Business Association**  
**(FABA)**

The Next FABA  
 Meeting is  
 Wednesday April 4th at  
 5:30 pm at Third Federal  
 Bank on GIRARD.  
 Elections for Board  
 Officers will be held.  
 All 19125 area  
 businesses are  
 welcome to attend!For  
 more information-  
 Contact Paul Kimport  
[paul@johnnybrendas.com](mailto:paul@johnnybrendas.com)

# GRIFFIN'S DELI

## FACADE Improvement of the Quarter

Ana and Lenny Lam bought the store at 2031 Huntingdon St on St. Patrick's Day in 2004. Like many small businesses they needed and wanted to spruce up the place. They took advantage of a great facade improvement grant program where your business gets up to \$5000 in reimbursements for improvements to your building. INSIDE the deli they are famous for pretzel hoagies, sliced pretzel, meat, lettuce and tomato. Customers travel from near and far, other favorites are pizza, pretzel, breakfast platter, sodas and juice. **Stop by for sandwiches, hoagies, and the bare necessities!**

**Mon through Fri. 6:30 am to 7:30 pm Sat. 9 am to 7:30 pm  
Sun. 9 am to 3 pm**

Ana and Lenny would like to thank **Steve Horton** from the Philadelphia Commercial Development Corporation for providing assistance with the Small Business Commercial Improvement Program. Griffin's Deli is also grateful to **NKCDC**, their loyal customers and dedicated employee, **Joan Cooper**.

**PLEASE Contact Sarah Corlett to find out more regarding the Small Business Commercial Improvement Program call 215-427-0350 ext. 111**

### ★ SPONSOR BUSINESSES

## Canvas Cafe

**Delicious food at affordable prices  
free wireless access!**

**400 E. Girard Ave.  
215.425.0524**

[www.canvascoffee.com](http://www.canvascoffee.com)

## 2nd Newsletter Sponsor Businesses Wanted!

**Get your business listed on our bi-monthly newsletter and reach potential customers and partners. It's only \$30 for a 6 month subscription (covers 3 newsletters) and \$50 for a yearly subscription (covers 6 newsletters). Sign up now! Only 5 spots available! Call Kathryn at 215 427 0350 x 120 . Act now for special rate on a second newsletter sponsorship! An annual sponsorship for 2 newsletters is \$75! What a deal! Call now!**

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and more!

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